

The Firm

Oceanic Capital Management is an independent investment advisor providing customized financial solutions to high net worth individuals and institutional investors. Our objective is to deliver competitive returns over a long-term horizon with a level of volatility below that of traditional investment approaches. To accomplish this OCM combines traditional investment expertise across an exceptionally wide range of asset classes with the use of sophisticated technology. Our investment experience enables us to carefully construct well-balanced portfolios and our Diversification Optimization technology gives us a clearer view of the true diversity represented in these portfolios allowing us to reduce their volatility and risk. Oceanic offers individually tailored investment strategies aimed at constructing a portfolio of diverse asset classes and investments that reflect the investment profile, objectives and time horizons of each client. Investment decisions are based upon each asset's fundamental financial strength and are supported by relevant technical indicators. However, market timing is not a core element of our strategy at Oceanic. Most importantly, Oceanic is committed to investor education and full transparency, assuring that our clients understand all of our investment strategies and providing them with unlimited access to their portfolio data.

The Focus

Oceanic's approach to preserving and enhancing wealth is founded on four fundamentals:

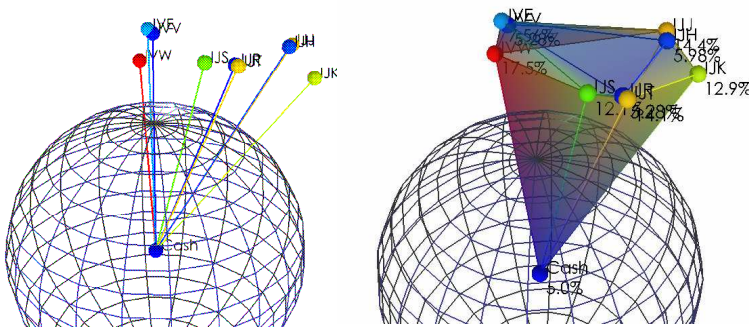
Independence – at OCM the interests of principals and investors are aligned. We do not profit from sales of specific assets or funds so commissions are not a motivating factor. Our principals' personal capital is invested alongside that of our clients.

Bespoke Solutions – We have over 20 years of experience providing customized solutions to individual and institutional investors. We seek to understand an investor's needs and exposures and to craft a reliable allocation that can be depended upon to provide consistent returns. Unique to OCM, we will incorporate an analysis of our clients' professional and career "assets" to ensure that his or her wealth is truly protected.

Breadth and Diversity – Our experience over the last three decades has provided us with an unparalleled understanding of alternative asset classes, which have proven to add depth and value to a portfolio. Greater understanding of various asset classes means more avenues for investment growth and more flexibility to tailor and diversify portfolios.

Social Awareness – we are committed to working with investors to design a portfolio that not only provides consistent returns, but also allocates capital to investments that appeal to the investor's career choice, lifestyle, and social ideals.

The Method



Portfolio diversification begins with an understanding of how asset values relate to one another, what investment professionals refer to as "correlation." Oceanic's Diversification Optimization technology condenses enormous quantities of historical correlation data into an intuitive three-dimensional visualization of a portfolio's balance of risk and return. By analyzing nuanced correlation data, OCM can create portfolios designed to appreciate in bull markets, but with a significant hedging effect, limiting a portfolio's downside in bear markets.

Investment Vehicles

Equities	Emerging Markets
Fixed Income	Real Estate
Treasuries	Hedge Funds
Commodities	Precious Metals
Private Equity	International Equity
ETF's	Options

Oceanic Capital Management

917.386 6210

www.oceaniccap.com
info@oceaniccap.com

Details

Style:	Balanced
Minimum:	\$250,000
Lock-up:	None
Fees:	1pct
Incentive fees:	Scaled to 1% Maximum
Hurdle rate:	Yes
High watermark:	Yes
Managed accounts:	Yes
Custodian:	Penson Financial
Transparency:	24 / 7 Access

What Does Your Portfolio Look Like?

Oceanic Capital Management is happy to provide potential investors with a free portfolio consultation session. Our professionals will model your portfolio with our diversification optimization software and present you with visual and numerical data to illustrate our findings and support our recommendations. This assessment is customizable and can be conducted in person, over the phone, or via email. There is no obligation to continue a relationship beyond this consultation. We find that these sessions are helpful in assisting investors in beginning to develop a personal investment policy statement to guide their decision making process.

The IPC

$$Q = \frac{(\sum_i \sum_j X_i X_j P_{ij})}{(\sum_i \sum_j X_i X_j)}$$

Intra-portfolio correlation is a means to quantify diversification within a portfolio. The results are expressed within a range from -1 to 1, with -1 being the most diversified and 1 being the least. Oceanic uses a weighted average IPC – calculated using the formula above—to assess diversity within each client's portfolio.

Inter Portfolio Correlation	% of diversifiable risk removed
1.00	0.00%
.5	25.00%
0	50.00%
-.5	75.00%
-1.00	100%

*Q=IPC, Xi=portion invested in I, Xj=portion invested in j, Pij=correlation between I and j

Observations Post-Meltdown

Investing in the past two years has been a roller coaster ride of broken rules, recoiling leverage and failed strategies. Assumptions about diversity proved astonishingly incorrect. Market liquidity – the cornerstone of efficient values – proved that it could vanish overnight. The traditional portfolio model comprising a mix of equities, bonds, and cash did little to save investors from the anguish of the rapid market deterioration. Additionally, the capacity to consistently predict which asset classes will outperform in any given year is dubious. A reasoned response to the lessons learned here must include real diversity, liquidity, transparency and a disciplined approach to leverage. These are the underpinnings of Oceanic's approach to the preservation and enhancement of wealth.

The Bottom Line

The host of analytical tools and advanced software we use, coupled with our unique experience and customized approach, allows Oceanic Capital Management to provide an unprecedented, conscientious investment solution to high net worth and institutional investors. Our goal-oriented focus is centered on a personal investment policy statement that treats each investor as an individual with unique goals and long-term needs. As a result, we attempt to maximize returns for a given investors stated risk tolerance while minimizing portfolio volatility over an extended period of time, independently of overall market conditions. Taking advantage of extremely nuanced correlation data and projecting risk into the future based upon historical data allows us to construct efficient, uncorrelated portfolios that can add value and depth to an investor's holdings. We rely on our rich understanding of alternative investments like commodities and international equity along with our technical expertise in the world of financing to ensure allocations are optimal for a given investor.



Personal Investment Policy

During the recent crisis many investors were not prepared to handle unforeseen market turmoil. We at OCM are committed to working with investors to create a personal Investment Policy Statement allowing us to truly understand our client's needs and plan effectively for the future. Worst case scenario modeling and stop loss strategies can work to limit exposure to unforeseen market downturns and preserve capital. Career asset analysis can ensure that your portfolio and earning power are not exposed to the same risks.

Oceanic Capital Management

917.386 6210

www.oceaniccap.com
info@oceaniccap.com

Management

Mr. Thomas H. Yorke has twenty-two years of investing experience in institutional sales, trading and financing. Mr. Yorke was Co-Head and a key architect of the global execution and finance group, a highly successful niche business at Refco Securities, which handled the execution, sales, and financing of multiple asset classes. During his tenure Mr. Yorke dealt with a variety of products, including equities, fixed income, currencies, OTC options, structured products, and various commodities. Mr. Yorke's prior experience includes working as a Managing Director of government securities for Tokai Securities where he traded a proprietary financing book and handled all financing activities for an internal trading group. At Lehman Brothers, Mr. Yorke was a Vice President for the central funding department, trading a mortgage financing book and a related swap book totaling more than \$20 billion notional. He began his career in commodities transportation in a hands-on supervisory position orchestrating vessels moving to and from New York.